



OVERVIEW

Based in San Diego California, Impact Visual Arts is a boutique digital fine art and design firm. We offer exclusive and non-exclusive art collections to the retail, design, hospitality and corporate industries. All of our artwork is digitally printed in-house and available to our clients on a number of unique mediums - *Canvas, Aluminum, Acrylic Bamboo, Framed Artwork, Archival Acrylic, and Archival Photo / Fine Art Prints*. Becoming an exclusive or non-exclusive signature artist for IVA is great way to expose, facilitate sales and earn royalties from your art reproductions.

In our quest for innovative artwork, IVA is always seeking artistic creativity and originality. Whether you are an established professional or new emerging artist, your talent is what keeps our clients coming back. Staying ahead of design trends and offering fresh new visions on traditional and state-of-the-art materials sets us apart from our competitors. Our open submission policy means that anyone can submit artwork for our review, however we prefer to keep our artist program limited. We believe providing high quality art from talented artist equates to our success. We thank you for your interest in our services and look forward to the opportunity to review your submittals.

Below you will find answers to some of the more frequently asked questions.

How often do you accept new artwork?

Our ever-evolving online collections are updated year around and we publish our catalog once a year. Your submittals are welcome all year around.

What type of artwork do you consider?

Our collections are comprised of *Abstract, Nature, Landscape, Travel, Zen, Urban, Pattern & Print, and Decor*. Overall, we like sophisticated images that bridge the gap between decorative and one-of-a-kind fine art.

What benefits do your artist and photographers receive?

- Royalties. IVA pays royalties for every print sold.
- Exposure. IVA's established relationships and marketing will give your artwork a larger audience
- Discounts. IVA's artists receive printing discounts and exclusive offers including 50% off image capture and file set-up.

How are your artist compensated?

We pay royalties for every print sold. Exclusive artists receive 45% of the NET proceeds from every sale. Non-exclusive artists receive 40% of the NET proceeds from every sale. Payments are made directly to each artist on a monthly basis.

Am I required to sign a contract agreement?

We require each artist to sign a contract if he/she wishes to publish artwork with IVA. We generally do not publish artwork that is currently offered by another business. However, there are exceptions. Please contact us further to discuss.

Does contract agreement give you exclusive or non exclusive rights to reproduce my artwork?

We offer both exclusive and non exclusive contract terms.

IMPACT VISUAL ARTS

Digital Fine Art Collection Galleries

8885 RIO SAN DIEGO DRIVE, STE 117

SAN DIEGO, CA 92108

At: 619.281.3486

E: info@impactvisualarts.com

I: www.impactvisualarts.com

HOW TO SUBMIT ARTWORK

Our collections are updated year round however our catalog releases occur in November.

1) Collect 5 -10 digital files of your artwork or photographs that you are excited about.

2) Once you have selected the artwork that you would like to submit, send us low resolution files via email or thru our secure drop box:

info@impactvisualarts.com

<https://www.yousendit.com/dropbox?dropbox=IVA>

You must include your name, contact information (phone/email) along with the title, size and medium of each image submitted.

4) After we have reviewed your collection an artist contract agreement and royalty schedule will be produced defining the specific artwork we will be publishing. At this time we will provide you with pricing and royalty payouts for each individual art piece.

3) Our art consultant will review the submittals to determine if there is a potential fit. If we are interested in the artwork we will contact you to get access to your full collection.

5) The final step before your artwork goes live is collecting your hi-resolution digital files. These can be submitted through our secure FTP or the dropbox mentioned in step 2. We will format each file and inspect them for quality and vibrancy once they are received.

6) Your artwork goes live. Royalties are paid monthly. Additions to your collections are welcome year around.

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