



Product Information

Vinyl Wall Graphics

Wall graphics must be applied to a clean, smooth, dry and non-porous interior surface. Freshly applied paint should be allowed to cure for a minimum of 2 full weeks prior to wall graphic application.

Surface Preparation

When preparing a wall for a graphic, it is important to understand that not all surfaces are suitable for vinyl film application. Wall graphics can only successfully be applied to surfaces that are clean, dry, smooth and non-porous. Any of the following conditions can cause poor adhesion or product failure:

- Highly textured paint
- Poor paint bond
- Patched areas or walls that have not been primed
- Moisture behind the drywall, which can cause the drywall paper to release. Watch for walls that back up to cooling systems, water pipes, overhead windows and windows that have been boarded up. These areas are prone to condensation that may not be obvious at the time of installation.
- High humidity areas such as garages
- Dry wall dust, dirt, or other contaminants on the wall
- Wallpaper or other wall covering that is not securely bonded to the wall
- Freshly painted walls that have not had ample time to cure. Wall graphics tend to bubble and release from the wall while paint is in the curing process.

If your wall is to be newly painted, the goal is to achieve a good bond between the substrate and the primer/paint. When applying the primer, it is important to use a high quality, oil-based primer such as those available from Kilz® or Zinsser®. Once the primer is dry apply two coats of a high quality Satin or Semi-Gloss paint to ensure a cohesive bond between the paint and primer. The surfactants and colorants that make up darker paint colors tend to need longer periods to leach or outgas. Avoid matte finish latex paints and paints that use anti-graffiti agents.

Care & Maintenance

In order to maintain your wall graphic's original appearance it is important to adhere to the following guidelines.

- When cleaning the graphic use a mild soap and water solution or household cleaners that DO NOT contain bleach or petroleum-based ingredients.
- Graphics should be hand-cleaned only. Clean graphic beginning at the top and work down.
- Use lint-free cloth rags or sponges for cleaning. Do not use scrubbing pads or scouring sponges.
- To remove difficult items such as lipstick or crayon, choose a citrus-based cleaner to remove the stain, then immediately rinse with mild soap and water solution.
- If your wall graphic has seams be sure that you DO NOT wipe cleaning solution into the seam. This could cause the edges to lift and curl up from the wall.
- After cleaning graphic, use dry lint-free micro-fiber cloths for drying.